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Press Release

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FOR IMMEDIATE RELEASE

HUMAN CAPITAL TO LAUNCH A NEW SEARCH ENGINE!

Human Capital will launch a new search engine, Human Resources Educational Training on October 1, 2004!

The search engine is designed to allow Human Resources executives to locate valuable information on how to successfully train and educate their staff.

"Human Resources executives are fortunate to have such an abundance of excellent training resources and this search engine will be a very practical, efficient tool for quickly learning what training opportunities are available," said Betty Hintch, editor, *Human Capital*.

Human Capital's mission is to update senior level HR professionals and top management on latest workforce strategies that impact the bottom line. The readership of *Human Capital* consists of executives in corporate management positions as well

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as in human resources, training, finance, information technology, sales, marketing and operations.

Regular magazine sections are: Compensation and Benefits Plans; Performance Improvement and Recognition; Recruitment and Staffing; HR Technology Solutions; Training, Development and Executive Education; Employee Relocation Strategies.

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