



Editorial Contact: Betty Hintch, Editor
Douglas Publications, Inc.
Voice: (847) 483-9406
Fax: (847) 483-9407
E-mail: bhintch@douglaspublications.com

Press Release

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Phone: (847) 483-9406

FOR IMMEDIATE RELEASE

HUMAN CAPITAL FEATURES NEW PROFESSIONAL DEVELOPMENT SECTION

STRATEGIC SOLUTIONS IN LEADERSHIP, TEAM BUILDING AND MANAGEMENT

Human Capital published its inaugural Professional Development section for HR professionals in its January/February issue. The new columns that make up the Professional Development section, *Leadership Strategies*, *Team Management Briefings*, and *Manager's Edge*, will appear in each issue of the magazine throughout 2005.

Dr. Jac Fitz-enz, senior editor, *Human Capital*, says, "HR professionals understand that they need to speak the language of those in the C-Suite, and they need to continuously improve their leadership and team building abilities. But in today's challenging business environment, it is difficult to keep up with all of the top-shelf business publications. These new columns in *Human Capital* feature a digest of lessons learned from CEOs and other senior level executives that can help our

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readers lead their organizations to become better businesses and better places to work."

The Professional Development columns are written by editors at Briefings Publishing Group, which was recently acquired by Douglas Publications LLC, publishers of *Human Capital*. Each column presents a digest of personal stories and lessons learned from top leaders and business thinkers:

- *Leadership Strategies*, by Deirdre Hackett, offers hands-on advice directly from presidents, CEOs and other thought leaders on how to build better organizations through people management.
- *Team Management Briefings*, by Katie May, features how-to tips and tactics for building, managing and motivating teams.
- *Manager's Edge*, by Barbara Baker Clark, offers readers ideas for improving communication in their organizations and motivating staff to greater ownership in established business goals.

Emily Howard, publisher, *Human Capital*, says, "Our goal is to offer solutions to our readers that they can use each time they step into the office or boardroom. These columns are an effective complement to our interviews with CEOs that spell out their expectations for HR, as well as our industry expert

roundtables, features articles, Executive Outlook Surveys and case studies."

Human Capital (humancapitalmag.com), published by Douglas Publications LLC, offers solutions to help HR and senior executives leverage their workforces' talent and skills to improve the company's bottom line. The magazine opens new lines of communication between the C-suite and the HR department to build successful businesses that serve the needs of customers and employees.

Briefings Publishing Group (briefings.com) properties include nine paid-subscription newsletters for managers and executives (*American Speaker, Communications Briefings, The Competitive Advantage, First-Rate Customer Service, Leadership Strategies, Manager's Edge, The Organized Executive, Team Management Briefings* and *Trend Letter*), Web sites, email newsletters and more than 60 training tools (books and videos).

Robin Thomas, J.D., managing editor at Personnel Policy Service talks directly with business owners, HR professionals, HR consultants, and managers across the country. She has counseled these professionals on the numerous employment laws and regulations that affect their day-to-day business, including policies and procedures from hiring and firing to using the Internet. "Our new column in *Human Capital* will encourage

employers to practice 'preventive maintenance' and to invest in sound policy systems now in order to avoid the trouble and expense of employee discontent and litigation later," Ms. Thomas said.

"As HR practices and legislation change, executives need quick and concise updates on what should be updated in their personnel manuals," says Betty Hintch, editor, *Human Capital*. "This column provides our readers with regular feedback on what portions of their manuals should be reviewed and possibly updated."

Human Capital's mission is to update senior level HR professionals and top management on latest workforce strategies that impact the bottom line. The readership of *Human Capital* consists of executives in corporate management positions as well as in human resources, training, finance, information technology, sales, marketing and operations.

Regular magazine sections are: Compensation and Benefits Plans; Performance Improvement and Recognition; Recruitment and Staffing; HR Technology Solutions; Training, Development and Executive Education; Employee Relocation Strategies.

Human Capital Advertising Contacts:

Marc Spector

Group Publisher - Magazines

(516) 546-4171

Fax: (516) 546-4340

mspector@douglaspublications.com

Emily Howard

Publisher

(850) 936-8086

Fax: (850) 936-8093

ehoward@douglaspublications.com

Potter Crolius

Sales Representative

(203) 221-0811

Fax: (203) 221-0350

pottcroli@aol.com

Phil Dietz

Sales Representative

(770) 740-9656

Fax: (770) 740-9656

phildietz@comcast.net

Ta'Wanda Johnson

Classified Sales

(804) 762-9600, ext. 212

tjohnson@douglaspublications.com

Human Capital Editorial Contact:

Betty Hintch, Editor

Phone: (847) 483-9406

Fax: (847) 483-9407

bhintch@douglaspublications.com

Briefings Publishing Group Contact:

Frank Finn

VP, Integrated Media

(804) 762-9600, ext. 249

ffinn@douglaspublications.com

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