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## Press Release

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FOR IMMEDIATE RELEASE

### **DR. JAC FITZ-ENZ JOINS *HUMAN CAPITAL* AS SENIOR EDITOR**

*Human Capital* magazine is pleased to announce that Dr. Jac Fitz-enz will join our magazine as Senior Editor.

"We are honored to have such a prominent figure in the HR industry working with Human Capital," said Betty Hintch, editor, *Human Capital*. "Jac's ability to identify trends in HR strategies that organizations need to succeed will allow Human Capital to be a step ahead in covering the critical issues that are necessary to survive in today's fast-paced business environment."

Dr. Jac Fitz-enz, the father of HR benchmarking, joins Human Capital as Senior Editor. In each issue of the magazine, Fitz-enz will share the latest breakthroughs and industry knowledge on how to use benchmarking and workforce metrics to develop a world-class workforce and improve the bottom line.

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Fitz-enz says, "HR is taking its rightful place as a strategic business partner in many organizations, but we are still challenged in terms of educating CEOs, CFOs and HR professionals on the value of workforce measurement and its impact on the success of a business. *Human Capital* is a powerful vehicle for delivering tools and ideas to capitalize on the strategic value of HR."

*Human Capital's* mission is to update senior level HR professionals and top management on latest workforce strategies that impact the bottom line. The readership of *Human Capital* consists of executives in corporate management positions as well as in human resources, training, finance, information technology, sales, marketing and operations.

Regular magazine sections are: Compensation and Benefits Plans; Performance Improvement and Recognition; Recruitment and Staffing; HR Technology Solutions; Training, Development and Executive Education; Employee Relocation Strategies.

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