

Reach **290,000** HR and Safety professionals directly through our E-newsletters!

Workplace E-newsletters

The **Workplace HR and Safety E-newsletters** HR, corporate executive and safety industry professionals up to six times per month.

- Increase Website traffic, clicks, leads
- Receive tracking results

Workplace HR & Safety Ezine Editorial Calendar

HR E-mail Report

- Breaking News
- Surveys/Trends
- Practical Tips for Workplace Management
- CEO Interviews
- Company Profiles
- Ask the Experts - Reader Questions Answered by HR Experts
- Book Announcements
- People and Places – Promotions and Honors in the HR Profession

Topics Covered:

- Talent Management
- Recruitment
- Onboarding
- HR Technology
- Employee Benefits
- Regulations, including FMLA and ADA
- Training
- Leadership Development
- Outsourcing
- Employment Screening
- Recognition

Safety E-mail Report

- Breaking News
- Surveys/Trends
- Practical Tips for Safety Management
- Company Profiles
- Ask the Experts - Reader Questions Answered by Safety Experts
- New Product Announcements
- Book Announcements
- People and Places – Promotions and Honors in the Safety Profession

Topics Covered:

- Instrumentation
- Training
- OSHA, EPA Regulations
- Fall Protection
- Hand Protection
- Electrical Safety
- Eye Protection
- Hearing Protection
- Respiratory Protection
- Head Protection
- Foot Protection
- Protective Clothing
- Slips, Trips and Falls
- Safety Incentives
- Confined Spaces
- Emergency Equipment
- Heat Stress
- Emergency Preparedness
- Safety Signage
- Safety Technology

Workplace HR & Safety Trade Shows

Safety Trade Shows

- **Construction Safety Council**, February 16 – 18, Rosemont, Ill. (Chicago area)
- **American Association of Occupational Health Nurses (AAOHN) Symposium & Expo**, April 13 – 15, Anaheim
- **American Occupational Health Conference (AOHC)**, May 2 – 4, Orlando
- **American Industrial Hygiene Conference & Expo (AIHce)**, May 24 – 26, Denver
- **American Society of Safety Engineers (ASSE)**, June 13 – 15, Baltimore
- **Society for Human Resource Management (SHRM)**, June 27 – 29, San Diego
- **Voluntary Protection Participants Program Association (VPPPA)**, August 23 – 25, Orlando
- **Motivation Show**, October 12 – 14, Chicago
- **National Safety Congress (NSC)**, October 4 – 6, San Diego

Safety Show Preview Issue

February 9

April 6

April 20

May 18

June 8

June 22

August 17

October 5

September 21

For more information, contact Emily Howard at 850-936-0200 or ehoward@briefingsmediagroup.com.

HR Trade Shows

- **Human Capital Institute**, March 21 – 23, Tucson
- **World at Work**, May 16 – 18, Dallas
- **American Society of Training and Development (ASTD)**, May 16 – 19, Chicago
- **Society for Human Resource Management (SHRM)**, June 27 – 29, San Diego
- **Motivation Show**, October 12 – 14, Chicago
- **HR Technology**, October, Chicago

HR Show Preview Issue

- March 16**
- May 4**
- May 11**
- June 22**
- October 5**
- September 21**

Workplace HR E-newsletter

Distribution: 200,000

Primary Sponsorship Rates:

12 Months (12x):	\$10,800	(\$900 per issue)
6 Months (6x):	\$7,200	(\$1,200 per issue)
3 Month (3x):	\$4,800	(\$1,600 per issue)
1 Month (1x):	\$2,100	(\$2,100 per issue)

Secondary Sponsorship Rates:

12 Months (12x):	\$8,400	(\$700 per issue)
6 Months (6x):	\$5,400	(\$900 per issue)
3 Months (3x):	\$3,600	(\$1,200 per issue)
1 Month (1x):	\$1,400	(\$1,400 per issue)

Workplace Safety E-Newsletter

Distribution: 90,000

Primary Sponsorship Rates:

12 Months (12x):	\$12,900	(\$1,075 per issue)
6 Months (6x):	\$7,650	(\$1,275 per issue)
3 Month (3x):	\$5,200	(\$1,700 per issue)
1 Month (1x):	\$2,000	(\$2,000 per issue)

Secondary Sponsorship Rates:

12 Months (12x):	\$7,560	(\$630 per issue)
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3 Months (3x):	\$3,450	(\$1,150 per issue)
1 Month (1x):	\$1,400	(\$1,400 per issue)

In 2010 **Workplace Safety E-Newsletter** is offering you the opportunity to send your white paper or case study to 80,000 safety decision makers in our monthly Workplace Safety Case Study Edition. Drive traffic to your Web site by sharing your expertise with our readers. Only 4 positions in each case study issue available.

Case Study Rates:

Primary	\$1,300	Secondary	\$800
Specs: 150 word "intro", link and 240 x 90 ad			

Workplace HR & Safety Magazine Online:

www.workplacemagazine.com

For as little as \$375 per month, your company can place a button ad on every page of the **Workplace HR & Safety** Web site! Human resources and safety professionals log on to receive instant access to our content-rich site.

Rates:

12 months	\$375/month	3 months.....	\$600/month
6 months.....	\$500/month	1 month	\$700/month

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- 120 (wide) x 90 (high) pixels
- 72 dpi
- File size = no more than 40kb
- We do accept animated gifs – same file size as above

* If you have a button that does not fit these requirements feel free to contact us, we can work with you to find a solution

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